



CITIZEN
CAPITAL



Statkraft

DEAMETER

Deepki is raising €8m to accelerate environmental transition in the real estate sector

Four years after its launch and 75 employees later, Deepki re-asserts its ambition to become the European leader in data solutions for the environmental transition in the real estate sector.

Thanks to its scalable SaaS platform, Deepki automates data collection, analyses it, and help real estate owners, managers, and users decide, act and prove sustainable impact. With more than 660,000 buildings under management and customers like SWISSLIFE Asset Managers, GENERALI Real Estate, and KLEPIERRE, Deepki already has indisputably won its first place on the French market. The company now aims to replicate its success in all over Europe where it already sees strong demand for its solutions with large customer roll-outs already under way.

Deepki's history started with the meeting of its two founders willing to have a positive impact on environmental transition at a large scale thanks to data management. Their belief: real estate sustainability is possible with existing data empowerment. Today, Deepki's managers prove it and want to spread their technology internationally.

STATKRAFT Ventures, a German fund specialised in "breakthrough" companies in the energy sector, lead the €8m financing round under participating of CITIZEN CAPITAL, a positive impact investor, as well as the existing investors DEMETER and HI INOV DENTRESSANGLE. Deepki previously raised €2.5m in its initial investment round in 2016.

"We found Deepki to be the unchallenged market leader in France. We were highly impressed by the cost savings the company is able to achieve for its customers and the ability to scale fast, adding to their portfolio tens of thousands of buildings each month." explains Stefan Hülsen, Senior Investment Manager at STATKRAFT Ventures. "We look forward to accompanying Deepki on their way to become Europe's leading fully integrated SaaS company for commercial buildings."

"We were impressed by founders' and teams' commitment to the Environmental Transition in the real estate sector and their ability to offer operational and powerful solutions answering clients' increasing needs for energy management and savings", added Pierre-Olivier Barennes, managing director of CITIZEN CAPITAL.

Deepki will use the funding to accelerate its European expansion, particularly in Germany, the Netherlands and Great Britain, as well as continued technological development of its predictive models, before preparing for the move to another continent

“We are very proud of what we have accomplished so far”, mentions Emmanuel Blanchet, Managing Director of Deepki. “It is an incredible collective adventure, which we share on a daily basis with our customers. It is thanks to them and the entire Deepki team that we have been able to keep our commitments and put Deepki on the path to international development. We now need to manage our hyper-growth at a bigger scale, but always with a spirit of kindness and professionalism.”

“The real estate market-volume is \$14 billion, but more importantly it represents 44% of the world’s CO₂ emissions. The road to a successful Environmental Transition in this sector is long and we are delighted to welcome new investors to help us facing this challenge”, concluded Vincent Bryant, Chairman of Deepki.

About Deepki (www.deepki.com)

Deepki is an innovative company that uses existing data as a new path to sustainable real estate. Thanks to its scalable SaaS platform, Deepki automates data collection, analyses it, and help real estate owners, managers, and users decide, act and prove sustainable impact.

Emmanuel Blanchet and Vincent Bryant, both engineers, launched the venture in 2014. Deepki raised €2.5m in 2016 with DEMETER, HI INOV DENTRESSANGLE and SNCF Digital Ventures. This especially allowed the company to break into Italian and Spanish markets.

About Statkraft Ventures (www.statkraftventures.com)

Statkraft Ventures GmbH is a European venture capital firm working with exceptional entrepreneurs driving fundamental change in the energy sector. The company is exit-driven and backed by the Statkraft Group, Europe’s largest producer of renewable energy.

About CITIZEN CAPITAL (www.citizencapital.fr)

Citizen Capital is a French leading impact investing Fund targeting high growth start-ups and small firms with strong social or environmental purpose. Citizen Capital applies highly selective investment process and actively supports companies in driving their impact strategy. Citizen Capital aims at proving it can be profitable to address pressing social challenges while building high growth businesses. Citizen Capital’s funds are provided by major institutional investors.

About Demeter (www.demeter-im.com)

Demeter is an independent management company specializing in the management of private equity funds dedicated to the environment (water, waste, air, soil) and energy transition sectors (renewable energy, energy efficiency, clean transportation). Demeter manages €1billion around 3 poles covering the entire value chain of private equity: Innovation (start-up financing), Growth Capital (SMEs financing) and Infrastructure (projects financing). Demeter has already invested in more than 130 companies and infrastructure projects in the environmental and energy transition sectors. Demeter also enjoys a strong European presence through its offices in France (Paris – Grenoble – Metz), Spain (Madrid) and Germany (Munster), as well as its partnerships with investment funds Cycle Capital in Canada and eCapital in Germany, giving it a real international dimension.

The EMERTEC 5 fund, investing in Deepki, endowed with 50 million euros was raised with the support of the National Seed Fund (NSF) managed by Bpifrance Investment in the framework of the Program Investment of Future and with the support of the European Investment fund (EIF) through the framework Program of the European Union for the Competitiveness and the Innovation (CIP). 

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About HI INOV DENTRESSANGLE (www.hiinov.com)

Founded in 2012 by Pierre-Henri Dentressangle (Chairman) and Valérie Gombart (CEO), HI INOV DENTRESSANGLE SAS is managing €165m of capital from corporate companies and entrepreneurs. HI INOV DENTRESSANGLE targets young innovative companies in France and Germany in the digital BtoB economy, especially in the areas of e-services, mobile Internet and IoT, point-of-sale and data technologies. SaaS software is dedicated to the digitalization of companies. HI INOV DENTRESSANGLE also manages SNCF Digital Ventures funds, intended to invest in startups that accelerate the group's digital transformation.

Their portfolio includes, among others, Commanders Act, Deepki, Famoco, Intercloud, Platform.sh, ForePaas, Prevision.io, Zelros and Deepomatic.

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