

#EnvironmentalTransition  
#RealEstate #ESG #Data #AI  
#TertiaryDecree #GRESB



## PRESENTATION OF DEEPKI

**Our mission:** together, let's make real estate more sustainable using data!

### An essential environmental transition for the real estate sector.

Real estate is responsible for **44% of energy consumption** and **25% of CO2 emissions** in France. It is the **second most energy-intensive sector** in the world.

Whether driven by increasingly stringent European **environmental regulations** (Tertiary Decree, MEES law, Dutch Building Decree etc.) or by **investors with higher standards** on ESG (Environment, Social and Governance) issues, the real estate sector is undergoing **profound change**. In this context, collecting ESG data, analysing it to determine our starting point, where we are going and the best way to get there has become indispensable.

### Data as a lever to accelerate the environmental transition in the real estate sector.

By collecting and analysing **existing data\***, Deepki gives the managers of large real estate portfolios levers that enable them to:

- **gain a better understanding** of their portfolio
- **reduce** their environmental footprint
- **enhance the value** of their real estate assets

Deepki offers its customers an **innovative technological platform** that **automatically collects** data and analyses it using **algorithms** and **artificial intelligence**. In addition, **real estate and environmental experts** support each customer according to their needs in order to meet their objectives as closely as possible.

\* Available data about your real estate assets: bills for fluid and waste utilities, information extracted from your management software, internal documents, open data etc.



## ● Our 5 services



### ESG STRATEGY

Build the ESG strategy that best suits your assets.



### REGULATORY COMPLIANCE

Ensure you meet the criteria and put your mind at rest!



### ESG REPORTING

Enhance the attractiveness of your assets.



### ENVIRONMENTAL FOOTPRINT

Manage your fluid consumption and move towards carbon neutrality.



### COST MANAGEMENT

Control your costs in order to reduce them!

## ● Use cases



### LES MOUSQUETAIRES GROUP

“Data and algorithms are extremely powerful tools that help us manage our energy budget on a daily basis! Four million euros of energy savings identified in less than six months – we are very impressed. Next step: adapt our organisation to implement the suggested action plan!”

- Jérôme BESNEUX, Energy Purchasing Manager



### KLÉPIERRE

“With Deepki, we were able to combine the monitoring and management of our CSR strategy with our extra-financial reporting needs in a single tool. Our leadership in the sector has been recognised by our auditors.”

- Franck THARREAU, Group Head Of Engineering & Sustainability

▶ **Klépierre x Deepki : How Klépierre leverage its environmental performance data.**

## ● Deepki in a few figures



**+90**

employees in Paris, Madrid and Milan



**+200**

customers



**+225**

Million sqm monitored



**+27**

countries where data is collected

## ● To go further



▶ DEEPKI explains data collection in 2 mins 30